

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending November 7th, 2020   
Total New Job Fall Ads Down 10.7% Over The Week**

WETHERSFIELD, November 13, 2020 – During the week ending November 7, 2020, there were 4,517 new postings, down 10.7% from a week before. Decreasing industries had a combined over the week posting change of -600 new ads and increasing industries added 60 new ads, resulting in the overall net change of -540 new ads. Industries with the largest share of over the week overall net change include Retail Trade (-203 new ads), Finance and Insurance (-86 new ads), and Professional, Scientific, & Technical Services (-35 new ads). Recent weeks of Connecticut Help Wanted Online data have exhibited their most stable levels of 2020. During the six-week period from October 3rd through November 7th, total new ads have had a range of 540 around a five-week midrange of 4,787. This range is the lowest of 2020, the next lowest new ad range was 1,056 new ads over the six weeks from April 11th through May 16, 2020.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale and Manufacturing Sales Representatives.

**Employers** with the most new postings include Hartford Healthcare, United Parcel Service Incorporated, and Lowe’s Companies Inc.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,089 new postings, +0.2% over the week)
* **Retail Trade** (464 new postings, -30% over the week)
* **Finance and Insurance** (339 new postings, -20% over the week)

 17 sector had job posting decreases over the week, 4 had increases. Some of the largest percent decreases occurred in Wholesale Trade (-60% or -18 new ads), Utilities (-46% or -12 new ads), and Real Estate and Rental (-32% or -26 new ads). Of the 4 increasing industries, the largest increases occurred in Other Services (+25% or +15 new ads), Information (+21% or -23 new ads), and Transportation & Warehousing (+11% or +20 new ads).  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Retail Nurses (242 new postings, +5% over the week)
* Retail Salespersons (155 new postings, -40% over the week)
* Sales Representatives, Wholesale & Manufacturing (118 new postings, +1% over the week)



**Employers with the Most New Job Postings** 

Employers with the most new job postings for the week ending October 31st were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 17 percent of all new ads. The employers with the largest increase over the week were H&R Block (+54 new ads), UnitedHealth Group (+28 new ads), and United Parcel Service (+28 new ads). Seven of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-196 new ads).

**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)